



Dear Friends and Supporters,

Portage CountyTaste of Wine & Cheese has been the Boys & Girls Club’s premiere fundraiser for the past seven years as well as one of Portage County’s most popular and well attended events.

This event gives guests an opportunity to sample 100 different wines and beers from around the region and the world and cuisine prepared by some of our area’s best chefs, caterers, and food connoisseurs.

The Boys & Girls Club of Portage County is currently serving over 1500 youth in membership and community outreach. An annual membership fee for a child is only \$10 per year. The actual cost for the Boys & Girls Club to serve a child is roughly \$500 per year, making it necessary to raise funds in order to continue serving youth at a fee affordable to every family in the community.

Today, we kindly request your help in one of the following ways to make the 2012 Portage County Taste of Wine & Cheese a great success:

- ✂ Provide an event sponsorship
- ✂ Purchase a program book advertisement
- ✂ Donate a product or service for the silent auction or raffle
- ✂ Purchase tickets to the event

Donors will be recognized at a variety of levels including exposure in local media advertisements, social media outlets, on local radio and television and in the event evening program. Please consider making a tax-deductible investment in our children and community by contributing to our event. Your generosity and time are greatly appreciated.

Sincerely,

Kevin Quevillon,
Executive Director

Carie Winn,
Director of Development and Marketing

Sponsorship Packages

	Reserved table with company name	Complimentary event tickets	sponsor on event poster & “save the date” postcard	Company name/logo on event tickets	Featured on exclusive banner	Ad in event program book	Listed as sponsor in booklet	Featured on TV/radio and social media promotion	Featured on website	Ad included in a slide show presentation for duration of event	Additional promotion
Potential Advertising Impact	Viewed by 700 people		Distributed to 2,000 + mailing list	Distributed to 700 + sponsors/ attendees	Viewed by 700 people	Viewed by 700 people	Viewed by 700 people	Potential to be heard and seen by tens of thousands	Potential to be viewed by thousands	Viewed by 700 people	Viewed by 700 people
Champagne \$25,000	Upon Request	8 tickets (up to 8 additional tickets @ 50% off)			Banner hung at the entrance	Full color half-page ad, inside cover					Company name/logo on front cover
Major \$5,000	Upon Request	8 tickets (up to 8 additional tickets @ 50% off)				Full page ad, premium placement					Company name/logo on front cover
Wine Glass \$3,500	Upon Request	6 tickets (up to 6 additional tickets @ 50% off)				Full page ad					Company name/logo on wine glass
Cork Screw \$2,500	Upon Request	4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					Company name/logo on cork screw
Stage \$2,500	Upon Request	4 tickets (up to 4 additional tickets @ 50% off)			Banner hung above stage	Full page ad					
Venue \$2,500	Upon Request	4 tickets (up to 4 additional tickets @ 50% off)			Banner hung at entrance of event	Full page ad					
Big Screen \$2,500	Upon Request	4 tickets (up to 4 additional tickets @ 50% off)			Banner hung above large screen	Full page ad					
Wine Charm \$2,000		4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					
Gift Bag \$2,000		4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					Company name/logo on wine charms
Napkin \$1,500		4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					Company name/logo on tote bags
Rating \$1,500		4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					Company name/logo on napkins
Pinot Noir \$1,250		4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					Company name/logo on pens
Chardonnay \$1,000		4 tickets (up to 4 additional tickets @ 50% off)				Full page ad					
Cheese \$750		2 tickets (up to 2 additional tickets @ 50% off)				Full page ad					
Pilsner \$750		2 tickets (up to 2 additional tickets @ 50% off)				Full page ad					
Merlot \$500		2 tickets (up to 2 additional tickets @ 50% off)				Full page ad					
Shiraz \$250		2 tickets (up to 2 additional tickets @ 50% off)				Half page ad					

Menu of Options

SPONSORSHIP

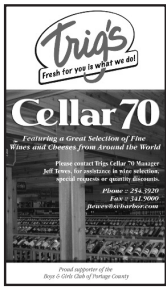
I would like to provide Portage CountyTaste of Wine and Cheese with the following monetary sponsorship:

- ☐ Champagne – Presenting Media Sponsor
- ☐ Major – \$5,000
- ☐ Wine Glass – \$3,500
- ☐ Big Screen – \$2,500
- ☐ Cork Screw – \$2,500
- ☐ Stage – \$2,500
- ☐ Venue – \$2,500
- ☐ Wine Charm – \$2,000
- ☐ Gift Bag – \$2,000
- ☐ Napkin – \$1,500
- ☐ Rating (pen) – \$1,500
- ☐ Pinot Noir – \$1,250
- ☐ Chardonnay – \$1,000
- ☐ Cheese – \$750
- ☐ Pilsner – \$750
- ☐ Merlot – \$500
- ☐ Shiraz – \$250

Sponsorships will be sold on a first-come, first-served basis.

PROGRAM ADVERTISEMENT

The program booklet is a 4.75”w X 7.75”h. It is read by 700 guests to provide maximum business exposure. Advertisement specifications are as follows: *(Please check which advertisement you’d like to purchase.)*



- ☐ Full Page: B&W, 4.75” X 7.75” – \$250
- ☐ 1/2 Page Ad: B&W, 4.75” X 3.75” – \$150
- ☐ 1/4 Page Ad: B&W, 2.25” X 3.75” – \$100

Advertisements should be submitted to Boys & Girls Club, Development & Marketing Director, Carie Winn at carie.winn@bgclubpc.org by March 2, 2012

Sample of advertisement

SILENT AUCTION DONATION

Thanks to many generous businesses and individuals, the silent auction and raffles are highlights of the evening. Examples of items we are requesting include: Airline tickets, autographed sports memorabilia, condo stays, jewelry, hunting equipment, northern getaways, private dinners, spa packages, themed baskets, concert and theater tickets, photo packages, golf certificates, restaurant certificates, sporting event tickets, yard and garden supplies and more.

I would like to donate an auction item:

Item Donated

Retail Value

Item Description

- ☐ I’d like someone to pick up this item
- ☐ I will deliver my donation to the Boys & Girls Club by March 23, 2012

PURCHASE TICKETS

I would like to purchase _____ Portage CountyTaste of Wine & Cheese ticket(s) at \$60 each totaling \$_____

Monetary sponsors have the option of purchasing additional tickets beyond what is included with their sponsorship package for half price.

Registration Information

Contact Person

Company Name (if applicable – as you'd like represented on marketing collateral)

Address City State Zip

Phone E-mail

TOTAL PAYMENTS

Sponsorship(s): \$
Advertisement(s): \$
Monetary Donation: \$
Event Ticket(s): \$
Total \$

☐ Check enclosed Payable to: Boys & Girls Club of Portage County

☐ Please invoice me

☐ Please charge my credit card

Type of card: VISA MasterCard Discover American Express

Name on Card

Card No. Exp. Date /

Return form with sponsorship & program book advertisement requests to the Boys & Girls Club by March 2, 2012



For more information or to purchase event tickets online, please visit www.bgclubpc.org



BOYS & GIRLS CLUB
OF PORTAGE COUNTY, INC.
P.O. Box 171
Stevens Point, WI 54481

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO. 318
STEVENS POINT, WI

8th Annual
Portage County Taste of

Wine & Cheese

The 8th Annual Portage County Taste of
Wine & Cheese features live jazz music, over
100 wines from around the world, more
than a dozen specialty cheeses, hand crafted
beers, delicious desserts and a silent auction.

Friday, March 30th, 2012
7p.m. to 10 p.m.
Noel Group Hangar

An elegant event to benefit the youth programs of the
Boys & Girls Club of Portage County